



Name: Anna DiTommaso

Phone: 469.394.6348

Email: anna@creative80design.com

• Owner of Creative80 Design Studios  
• Graphic and Web Designer • Social Media Enthusiast

### Education

BA in Graphic Design, Advertising, and Studio Art  
Campbell University, Buies Creek, NC (2011)  
GPA: 3.95, Summa Cum Laude

### Experience

**Creative 80 Design Studios** | December 2008 - Present  
**Owner, Freelance Graphic Designer**

Launched own graphic design company and completed design work for several businesses located in multiple states. Received first hand experience working with clients from across the country. Created and designed company logos as a part of brand identity.

**For Rent Media Solutions** | July 2011 - Present  
**National Account Designer**

Promoted to National Account Designer after two months. Responsible for building and maintaining brand consistency for national real estate companies across For Rent's 190 markets. Collaborated with account executives nation wide to deliver results to clients. Developed and implemented guidelines. Handled a high volume of work flow with multiple deadlines and quick turnaround times.

**Grapevine Communications International, inc.**

July 2010 - January 2011

**Graphic Designer**

Freelanced at Sarasota based advertising, marketing, and public relations agency. Created and edited logos, advertisements, and collateral materials for national companies. Also assisted in the implementation of the Microsoft TAG program for Lakewood Ranch, the first city in the United States to be fully TAG integrated.

### Objective

To use my skills and experience to enhance the communication, visual appeal, and effectiveness of advertising, identity development, printed media, and collateral.

### Contact

469.394.6348

Anna@Creative80Design.com

www.Creative80Design.com

### Software Skills

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Dreamweaver
- Microsoft Office

### Honors and Activities

- Campbell Presidential Scholarship
- Campbell Athletic Scholarship
- Campbell Chapter of AIGA - Communications Officer
- L.T. and Betty Easley Senior GPA Award
- Four-Time Atlantic Sun All Academic Award
- Three-Time Eric Brodin Academic Award
- Eight Campbell President's Lists

### Portfolio

An online portfolio is available on my website:

www.creative80design.com